

**Faculty of Business Economics of the University of
Economics in Bratislava**

with seat in Košice, the Slovak Republic,

Foundation prof. Julius Pazmán, Košice, the Slovak Republic

and

**State Higher Vocational School Memorial of Prof. Stanislaw
Tarnowski in Tarnobrzeg, the Republic of Poland**

in cooperation with:

**Lublin University of Technology, the Republic of
Poland**

Czech Technical University in Prague, the Czech Republic

INVITES YOU TO ATTEND

the 5th International Scientific Conference

**„MARKETING MANAGEMENT, TRADE, FINANCIAL AND
SOCIAL ASPECTS OF BUSINESS“**



18 – 20. 05. 2017

KOŠICE – TARNOBRZEG

Slovak Republic – Republic of Poland



MAIN FOCUS OF THE CONFERENCE

The conference is held under the patronage of the dean of the Faculty of Business Economics of the University of Economics in Bratislava with seat in Košice, doc. RNDr. Zuzana Hajduová, PhD., mim. prof.

The aim of the conference is to give a comprehensive overview of the scientific -technological research relating to rules and incentives, or management practices that contribute to the overall sustainability and confront the current situation of European economic practice, progressive technical and system innovations in industry, business economics and production management in response to international, European strategic development documents (especially Europe 2020 Strategy, Horizon 2020, Sustainable Production and Green Growth) and implementation of the best available techniques and technologies (BATT), which clearly induces the development trends of research and development, modernization of scientific infrastructure and improvement of overall conditions for research and development in technical sciences and production management.

Conference sections:

- Process and Financial Management
- Production Management

GENERAL INFORMATION

Date of the Event

18. – 20. 05. 2017

Venue

- Faculty of Business Economics of the University of Economics in Bratislava with seat in Košice, the Slovak Republic <http://www.euke.sk/?lang=en>
- State Higher Vocational School Memorial of Prof. Stanislaw Tarnowski in Tarnobrzeg, the Republic of Poland

Language of papers: English

Working Languages: Slovak, Czech, Polish, English

Conference Proceeding of Abstracts of Research Papers will be made up of abstracts listed in the Application Form as an output of the conference on the date of its beginning on **18. 05. 2017**. Conference Proceeding of Abstracts of Research Papers will receive the main (first) author.

Conference Proceeding of Research Papers from the conference will pass the review and will be published in the scientific publication "**New Trends in Process Control and Production Management**", which will be published by CRC Press / Balkema, Taylor & Francis Group, Netherlands (www.crcpress.com, www.taylorandfrancis.com) and will be submitted for indexing in the **Scopus** database. Conference Proceeding of Research Papers will receive the main (first) author.

IMPORTANT DEADLINES

Application Form Deadline: 28. 02. 2017

Notification of the Application Form: 10. 03. 2017

Paper submission Deadline: 31. 03. 2017

Fees Payment Deadline: 31. 03. 2017

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