Dr. Eduardo Sánchez García



Experience

1 November 2018-Until now

Dr. Eduardo Sánchez García is a dedicated lecturer and researcher in the Department of Business Organization at the University of Alicante. His academic career is marked by a deep commitment to the advancement of knowledge in the field of strategic business management.

Education

As for his academic background, he holds a PhD in Business, Economics and Society, and a Bachelor's and Master's degree in Business Administration, all from the University of Alicante. This solid academic background, together with his extensive professional experience in the private sector, underpins his teaching and research activities, allowing him to offer a broad perspective to his students and colleagues.

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https://scholar.google.es/citations?user=XRpYcAsAAAJ&hl=es@oi=ao

Research

His research primarily revolves around the strategic direction of companies, with a keen focus on industrial agglomeration, knowledge management, innovation, entrepreneurship, social capital, value creation, and interorganizational cooperation, within the energy and wine industries. As a member of the research group "Strategic Management, Knowledge and Innovation in a Global Economy (DECI-GLOBAL), he collaborates extensively with fellow researchers, resulting in numerous publications in journals indexed in JCR, such as Journal of Cleaner Production, Regional Studies, Knowledge Management Research & Practice, Journal of Management Development, Heliyon, British Food Journal, Plos One, and Management Decision, among others, as well as several books and book chapters, reflecting a broad spectrum of interests and expertise. He is always eager to engage in collaborative projects and discussions that can further the frontiers of knowledge in these vital areas of business and management.

Teaching

In addition to his research endeavors, he is deeply involved in teaching. He currently teaches the course "Management and Organization for Innovation" in the Master's Degree in Business Administration (MBA) program, as well as "Strategic Business Management" in the Bachelor's Degree in Business Administration and the double degrees in Tourism, Law, and Computer Science.