



ICELAND

Conference on Development of Regions and Organizations – Challenge for Economics and Management Sciences

September 15th – 21st 2019, Iceland

Reykjavík – Siglufjörður - Akureyri

Held under the scientific patronage of:

Professor Leszek Kiełtyka

President of the Scientific Society for Organization and Management

Professor Bogdan Nogalski, Dr.h.c.

President of the Committee on Organizational and Management Sciences of Polish Academy of Sciences

Professor Piotr Kacejko, Dr.h.c.

Rector, Lublin University of Technology

Media patronage:

The journal „Przegląd Organizacji”





Iceland – an island country in the Atlantic Ocean just south of the Arctic Circle where the two tectonic plates meet. Iceland is known for having many active volcanoes, spectacular geysers, waterfalls, picturesque fiords and cliffs. Number of habitants 330 thousand, 103 thousand square kilometers.

All year round you can relax in hot springs and pools, located all around the country.



Conference activities: workshops, meetings with local government representatives, scientists, entrepreneurs, artists, painters, craftsmen.

Arrivals:

Saturday 14th and Sunday 15th Sept. 2019 (group + individual arrivals time 0.30 + individual arrivals)

Arrival – Keflavik – midnight – group will be picked up in a minibus and driven to hotel in Reykjavík (City Park Hotel)

Some participants will be met individually

Departure – Warsaw –Saturday 21 Sept. 2019 + individual departures

Day 1 – Monday – (September 16th)

Breakfast at City Park Hotel in Reykjavík – departure to Siglufjörður at 10:00

Short sightseeing tour round Reykjavík by mini bus?

Visit to the Museum of the Colonization of Iceland at Borgarnes

Dinner at Siglunes Guesthouse

Day 2 – Tuesday – Siglufjörður – (September 17th)

Past to the Present at Siglufjörður: From Herring to High Technology

- Conference – opening by the mayor of Siglufjörður Mr. Gunnar Birgisson, prof. Ewa Bojar – "The role of social capital in the development of regions - Why are we here?"
- Presentation of the history of Siglufjörður at the Herring Museum – director of the museum Anita Elifsen
- Lunch: herring buffet
- Presentation by two local entrepreneurs Róbert Guðfinnsson and Dr. Hilmar Janusson
- Company visits to high tech companies Genis and Primex in the afternoon.
- Dinner at Siglunes Guesthouse

Day 3 – Wednesday - Akureyri – Mývatn - (September 18th)

Akureyri University: Showcase of Regional Development

- Meeting local government authorities of Akureyri. Welcoming by the mayor of Akureyri Ásthildur Sturludóttir
- Light lunch
- Geothermal baths – Lake Mývatn – Akureyri
- Dinner at Akureyri or Mývatn

Day 4 – Thursday – Sauðárkrókur - (September 19th)

Presentation of papers on regional policy and visit to the Regional Development Institute of Iceland. Triple Helix – Mechanisms of functioning in Iceland

- Meeting with representations of Iceland local authorities in **Regional Development Institute** at Sauðárkrókur Sigurður Arnarson
- Presentations of Hólmfríður Sveinsdóttir from the Ministry, ex minister of the Ministry of Science&Higher Education in Poland
Prof. Ewa Okoń-Horodyńska and prof. Elżbieta Mączyńska - *The State and the Market in the Face of the Fourth Industrial Revolution.*
Prof. Jerzy Różański - *The System Supporting Innovation and the Effects and Barriers to its Implementation - International Comparisons*
Prof. Barbara Kozłowska - *Implementation of Circular Economy in Polish Condition*
Prof. Jan Jeżak - *The Role of Family Business in the Polish Economy – new challenges*
Prof. Agata Mesjasz-Lech - *The Impact of Logistics Performance on the Development of Entrepreneurship in the Transport and Storage Sector in Select Countries of the European Union*
Prof. Barbara Mazur - *Sustainability and Corporate Social Responsibility in the Opinion of Polish and Foreign Students in Management Program*
- **Lunchbag and visit to small and Medium Businesses in Iceland**

Sauðárkrókur – skin processing factory of lamb skin and fish skin

- Hofsós – geothermal swimming pool.
- Farewell dinner at the Moroccan restaurant in Siglunes Guesthouse! This quaint restaurant was recently mentioned in the Michelin handbook and is booked out every night as people travel from all over the country to try the chef's delicacies.

Day 5 – Friday – (September 20th)

- Driving to Reykjavik – early in the morning
- Lunchbag
- Sightseeing tour (walk along the High Street?)
- Free time
- Departure farewell – light dinner and a reception at the Spanish Consulate
- Departure from Keflavik airport

Programme (please note that there might be slight changes of the program due to unforeseen events, such as change in weather etc.)



How to pack for Iceland and what you might expect during your stay:

You may have heard how the weather in Iceland is notoriously unreliable. In September you might experience all kinds of weathers, from sun to snow and everything in between. We recommend that you pack accordingly and have the following items in your suitcase and hand luggage (medicine, cosmetics – small sizes)

- Rain jacket, waterproof sport trousers
- Warm jacket and other warm clothes
- Warm sweater (such as fleece or a thin wool sweater)
- Hat, gloves and scarf
- Sunglasses
- Swimsuit
- Waterproof shoes
- Don't forget your European health insurance card, and check your travel insurance before you go

Organizers:

Prof. Ewa Bojar – TNOiK – President Lublin Region Unit

Bożenna Blaim, M.A – TNOiK – International Relations – Lublin Region Unit

Margrét Jónsdóttir Njarðvík, PhD. – Mundo - director

We look forward to welcoming you and showing you around a beautiful country.

We thank you for letting Mundo organize this conference and hope you will take home wonderful memories of your stay in Iceland. Please don't hesitate to contact us, if you have any questions, through our email: mundo@mundo.is



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