

List of available subject from Erasmus+ proposal in summer semester of 2023/24 academic year

SUBJECT	ECTS	LECTURER	EMAIL
BUSINESS INTELLIGENCE (BI)	4	Jakub Pizoń, PhD, Eng.	j.pizon@pollub.pl
CORPORATE FINANCE	5	Prof. Artur Paździor	a.pazdzior@pollub.pl
CRM 2.0 IN CUSTOMER SERVICE	4	Agnieszka Bojanowska, PhD, Eng.	a.bojanowska@pollub.pl
DESIGN INNOVATION R&D PROCESS	5	Prof. Krzysztof J. Czarnocki	k.czarnocki@pollub.pl
GLOBAL & POLITICAL ECONOMICS	4	Prof. Agnieszka Rzepka	a.rzepka@pollub.pl
INTEGRATED MARKETING COMMUNICATIONS	5	Prof. Barbara Szymoniuk	b.szymoniuk@pollub.pl
INTRODUCTION TO INTERNATIONAL BUSINESS	4	Prof. Barbara Mazur	b.mazur@pollub.pl
OPERATIONAL RESEARCH IN MANAGEMENT	3	Przemysław Kowalik, Ph.D.	p.kowalik@pollub.pl
STOCK MARKET INVESTMENTS	4	Tomasz Żminda Ph.D.	t.zminda@pollub.pl
SOCIAL MEDIA COMMUNICATION	4	Magdalena Maciaszczyk, Ph.D.	m.maciaszczyk@pollub.pl
MARKETING RESEARCH	5	Paulina Jusiuk MSc.	p.jusiuk@pollub.pl

ADDITIONAL REQUIREMENTS:

- The applying student can **select courses corresponding to no more than 32 ECTS credits** per semester.
- The student is allowed to choose courses offered by the other faculties of the Lublin University of Technology, provided that the number of ECTS credits assigned to these courses **is no more than 20%** of the total number of ECTS credits specified in his/her Learning Agreement (LA).
- Upon arrival the student may alter some of the courses originally listed in his/her Learning Agreement (LA) within the limits of **up to 30%** of the total number of ECTS credits specified in the original Learning Agreement.
- The "During the mobility" form must be delivered to the Coordinator no later than **7 days after the organizational meeting** held at the faculty.
- When the number of students applying for a given course is less than 12, the faculty will have the right to cancel the course. In this case the student should amend his/her Learning Agreement.
- students who chose classes from the full-study program are required to contact in order to obtain contacts with the lecturers